



शोध निदेशालय

Directorate of Research

महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली

MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY



Phone No.0581-4022293

E-mail: office.dor@mjpru.ac.in

Ref.No :DoR/15920

Date: 09.09.2025

**NOTICE**

The Viva Voce of Research Scholar **Mr. Gaurav Sahai Bisaria** , for the defense of Ph.D. thesis (**Business Administration**) is scheduled on **22.09.2025** at **11:00 A.M.** The details are given as follows.

Name of the Research Scholar : **Mr. Gaurav Sahai Bisaria**

Thesis Topic : **A STUDY OF CONSUMER BEHAVIOUR & PREFERENCE TOWARDS HINDI PRINT MEDIA**

Thesis Supervisor : **Prof./Dr. P.B. Singh**  
Deptt. of **Business Administration**  
M.J.P. Rohilkhand University, Bareilly.

Venue : **Department of Business Administration,**  
M.J.P. Rohilkhand University, Bareilly

All the interested faculty members and research scholar can attend the same as per the given scheduled.

Director DoR

Copy to:-

1. PS to Hon'ble Vice-Chancellor — 10-9-25
2. PA to Registrar — 10/9/25
3. Exam Controller Office — 10/9/25
4. Media Cell M.J.P.R.U.
5. Mr. R.K Gautam
6. Head, Department of Business Administration, MJP Rohilkhand University, Bareilly — 10/09/25