



महात्मा ज्योतिबा फुले
रुहेलखण्ड विश्वविद्यालय, बरेली

शोध निदेशालय

Directorate of Research

महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली

MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY



Phone No.0581-4022293

E-mail: office.dor@mjpru.ac.in

Ref.No :DoR/2025/15397

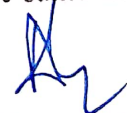
Date: 20.05.2025

NOTICE

The Viva Voce of Research Scholar Ms. Ekta , for the defense of Ph.D. thesis (Commerce) is scheduled on **22.05.2025** at **12:00 Noon** The details are given as follows.

Name of the Research Scholar	: Ms. Ekta
Thesis Topic	: Involvement of Electronic word of mouth (eWOM) on brand image and its impact on brand switching Consumer behaviour.
Thesis Supervisor	: Prof./Dr. Pankaj Yadav Deptt. of Commerce Bareilly College, Bareilly
Venue	: Department of Business Administration, M.J.P. Rohilkhand University, Bareilly

All the interested faculty members and research scholar can attend the same as per the given scheduled.


Director - DoR

Copy to:-

1. PS to Hon'ble Vice-Chancellor
2. PA to Registrar
3. Exam Controllor Office
4. Media Cell M.J.P.R.U.
5. Mr. R.K Gautam
6. Head, Department of Business Administration, MJP Rohilkhand University, Bareilly

