



शोध निदेशालय
Directorate of Research
महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली
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Ref.No :DoR/2025/15287

Date: 21.04.2025

NOTICE

The Viva Voce of Research Scholar **Mr. Vikas Agarwal**, for the defense of Ph.D. thesis (**Business Administration**) is scheduled on **25.04.2025** at **11:00 A.M.** The details are given as follows.


Name of the Research Scholar : **Mr. Vikas Agarwal**

Thesis Topic : **COMPARATIVE EVALUATION OF MARKETING STRATEGIES OF PUBLIC AND PRIVATE SECTOR LIFE INSURANCE COMPANIES AND ITS IMPACT ON THEIR BUSINESS.**

Thesis Supervisor : **Prof./Dr. P.B. Singh,**
Deptt. of Business Administration
M.J.P. Rohilkhand University, Bareilly

Venue : **Department of Business Administration,**
M.J.P. Rohilkhand University, Bareilly

All the interested faculty members and research scholar can attend the same as per the given scheduled.


Director - DoR

Copy to:-

1. PS to Hon'ble Vice-Chancellor
2. PA to Registrar
3. Exam Controllor Office
4. Media Cell M.J.P.R.U.
5. R.K Gautam
6. Head, Department of Business Administration, MJP Rohilkhand University.