



शोध निदेशालय
Directorate of Research
महात्मा ज्योतिबा फुले रुहेलखण्ड विश्वविद्यालय, बरेली



MAHATMA JYOTIBA PHULE ROHILKHAND UNIVERSITY, BAREILLY

Phone No.0581-4022293

E-mail: office.dor@mjpru.ac.in

Ref.No :DoR/ 2026/10871

Date: 04.05.2026

NOTICE

The Viva Voce of Research Scholar **Mr. Mohd. Suhail**, for the defense of Ph.D. thesis (**Business Administration**) is scheduled on **18.05.2026** at **11:00 A.M.** The details are given as follows.

Name of the Research Scholar	: Mr. Mohd. Suhail
Thesis Topic	: AN EMPIRICAL STUDY ON INDIAN FASHION CLOTHING RETAIL INDUSTRY AS RELATED TO CUSTOMER ENGAGEMENT AND BRAND LOYALTY WITH SPECIAL REFERENCE TO WESTERN U.P.
Thesis Supervisor	: Prof./Dr. Tulika Saxena Deptt. of Business Administration M.J.P. Rohilkhand University, Bareilly
Venue	: Department of Business Administration, M.J.P. Rohilkhand University, Bareilly

All the interested faculty members and research scholar can attend the same as per the given schedule.

Director - DoR

Copy to:-

1. PS to Hon'ble Vice-Chancellor
2. PA to Registrar
3. Exam Controller Office
4. Media Cell M.J.P.R.U.
5. Mr. R.K Gautam
6. Head, Department of Business Administration,
MJP Rohilkhand University, Bareilly